



Special Needs — — Plan Alliance

**SSBCI – Final Rule & Plan Operationalization
04/16/2024**

Speakers

- **Facilitator: Allison Rizer**, Executive Vice President, ATI Advisory
- **Kathy Albrecht**, MSW, LISW, Director, Medicaid and SNP Product & Strategy, Medica Health Plans
- **Jenna Corbly**, Director of Medicare, CareOregon
- **Dana Mott Bronson**, Vice President, Health Policy – Government Programs, Health Care Service Corporation (HCSC)

NEW SUPPLEMENTAL BENEFIT AND SSBCI REQUIREMENTS EMPHASIZE TRANSPARENCY, VALUE

- In recent years, CMS has increased reporting requirements for supplemental benefits in Medicare Advantage, with a focus on Special Supplemental Benefits for the Chronically Ill.
- CMS is seeking to achieve greater transparency into the expenditures, utilization, and value of these benefits.

Reporting

- Since 2023, MA plans have been required to report **costs incurred for supplemental benefits** in their Medical Loss Ratio (MLR) reporting.¹
- CMS released new guidance **which requires MA plans to submit encounter data** for all supplemental benefits utilized by enrollees.²

Marketing

- Starting with the 2025 plan year, plans must provide more **explicit eligibility information in marketing materials** for SSBCI so that it does not appear they are available to everyone.³

Mid-Year Notification of Benefits

- Starting in 2026, MA plans must send a mid-year notification to enrollees of **all unused supplemental benefits** they may be eligible for.³

Evidence

- Starting in 2025, MA plans must create a comprehensive bibliography of **research related to all SSBCI benefits** offered, demonstrating a reasonable expectation of improvements to health or functional status.³



THANK YOU

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