



20th Annual SNP Alliance Fall Leadership Forum October 22 - 24, 2023 Preliminary Agenda

NOTE: Schedule is subject to change.

Sunday, October 22, 2023

Intensive Registration Desk Opens and Boxed Lunches Available: 12:30PM

Intensives 1:00PM – 4:00PM

(Additional Fee - \$100 for Members and \$200 for Non-Members)

*Exploring SNP
Development (C,
D, and I) –
Product, Services
and Bid
Construction*

Organizer & Facilitator: Mike Cheek

Panelists:

Jill Sumner, MPH, LNHA, SNP Alliance Consultant

Nicholas Johnson, FSA, MAAA, Principal & Consulting Actuary,
Milliman

David Koenig, FSA, MAAA. Principal & Consulting Actuary,
Milliman

Plan Panel (Invited)

SNP Alliance
Sponsoring
Partner:
Constantia

Healthcare Providers, Health Care Systems and other entities interested in launching a Special Needs Plan (SNP) face a dizzying array of decision points. Once the type of SNP to be pursued (Duals, Chronic Conditions or Institutional) key areas for exploration include:

- *Care Delivery Shift to Managing all Parts A and B Services*
- *Market Study*
- *Financial Feasibility*
- *Product and Service Development; and*
- *Bid Development and Submission.*

As health organizations consider and/or delve into SNP work, a solid basis of what works and what doesn't in development is key to prevent wasted resources. This intensive will provide a framework and foundation to understanding the issues, and feature industry and health plan experts sharing expertise.

Questions to be addressed include:

- Who should be involved in the initiative?
- What is the right starting point?

- How do providers and systems make decisions about the path forward – go it alone, partners with other providers and systems, or working with an organization that supports SNP development?
- What are key decisions in product and service design including supplemental benefits?

Learning Objectives:

1. Understand the basics of SNPs and SNP development
2. Understand launch decisions – alone or partnership
3. Learn about bid development and submission

*The Art & Science
of Engaging &
Evaluating
Solutions to
Complex Social
Risk Issues*

Organizer & Facilitator:

Deborah Paone, DrPH, MHSA, Performance Evaluation Lead & Policy Consultant, SNP Alliance

Panelists:

Ellen Breslin, MPA, Principal, Health Management Associates – Boston office

Jorie Epstein-Mares, Senior Director Community Health and Clinical Partnerships, Commonwealth Care Alliance

Catylyn Finlay, SDOH Strategy & Development Director, Commonwealth Care Alliance

Marisa Scala-Foley, Director, Aging and Disability Business Institute, US Aging

SNPs and MMPs have been working with partner organizations for many years to address social risk issues such as food insecurity, housing instability, transportation difficulties, and social isolation for their dual members.

Areas of continued work are:

- Engaging the individual,
- Aligning efforts with providers/CBOs,
- Evaluating results through multi-source data analytics.

As plans collaborate and partner with providers, CBOs, and communities, they learn what works and what doesn't and modify their approaches. This intensive will provide a framework and foundation to understanding the issues, and feature industry and health plan experts sharing expertise.

Questions we will explore in this session include:

- What strategies around engagement of diverse sub-groups of individuals around addressing social risk has been tried—What works? What doesn't work?
- Who is doing this engagement work well?
- What strategies around aligning efforts with providers & CBOs has been tried? What works? What doesn't work? Who is doing this well?
- What strategies around evaluation of results using data analytics have been tried? What works? What doesn't? Who is doing this well?
- How can you set up a data exchange and feedback loop to modify/improve and share with the CBO and health plan? What works? What doesn't?
- Who is doing this evaluation work well?
- What are key lessons learned to date by your organization?
- By SNPs/MMPs as a group?

- By CBOs and community partners as a group?
- Where does this need to go next and who should “be in the room”?

Learning Objectives:

1. To describe challenges and opportunities around engagement of people with social risk needs.
2. To articulate strategies for working with community-based organizations to address social risk issues.
3. To enumerate the evolving art and science of evaluating interventions and approaches in working with persons with complex medical/mental health and social risk issues—so that the impact can be measured consistently.

More information:

For more information about this session, contact Dr. Paone

Monday, October 23, 2023

Networking Breakfast: 7:45am - 8:15am

<i>Opening Remarks and Orientation</i>	<i>Welcome and State of the SNP Alliance, Mike Cheek, President & CEO</i>	8:15AM – 8:30AM
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Keynote	<i>CMS Administrator’s Office - Molly Turco, Special Advisor to the Administrator, Medicare Advantage</i>	8:30AM – 9:00AM
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Government Relations	<i>Congressional Outlook for Integration, including draft Cassidy Legislation and SNP Policy Speakers: Tracy Spicer and Elizabeth Barnett, Avenue Solutions, and Ginger Loper, Loper Consulting Staff, Senator Wyden (Invited) Staff, Senator Warner (Invited)</i>	9:00AM – 9:4AM
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Education Sessions – Run Concurrently

<i>Subject: Understand State Focus and Approaches to Integration</i>	<i>Subject: Supplemental Benefits and IT Solutions: Demonstrating Outcomes</i>	10:00AM - 11:00AM
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Speakers: Lindsey Browning, NAMD, Melisa Byrd, District of Columbia Medicaid Director, Matthew Behrens Virginia Department of Medical Assistance Services (Invited), Maryland Medicaid (Invited)

Speakers: ATI, Invited Plans

State Medicaid Agencies play a critical role in integration efforts – policy

Supplemental Benefits have become a key topic of concern for CMS and the Congress with questions about utilization and outcomes. During this session, participants will learn about

development and program operations. During this session, participants will hear from the National Association of Medicaid Directors (NAMMD) on their views on integration as well as from three states – DC, MD and VA. DC has a unique arrangement called a D-SNP wrap.

Learning Objectives:

1. Learn about NAMMD views on evolving integration policy
2. Understand state views on long-term policy
3. Learn about current models and efforts

what two plans have done to produce evidence of the importance of supplemental benefits.

Learning Objectives:

1. Understand Supplemental Benefits Landscape
2. Learn about Plan Approaches to Assessing Utilization and Outcomes
3. Learn about SNP Alliance Study

I-SNP Session

(In Development)

Integration of the Future

(In Development)

11:05AM - 12:15PM

Luncheon & Speaker (Sponsored)

Krista Drobac – Outlook for CMS (1:00PM-1:30PM)

112:30PM - 1:30PM

Education Sessions – Run Concurrently

C-SNP Session

(In Development)

Facilitator:

Deborah Paone, DrPH, MHSA

2:00 PM - 3:00PM

Panelists:

Federal Representative: Julie Jones, Health Quality Review Specialist, Medicare Medicaid Coordination Office, CMS (invited)

Molly Knowles, Senior Program Officer, Center for Health Care Strategies

State Representative: Anastasia Dodson, CA Dept of Health Care Services

Cynthia Lentz, AVP Clinical Services and Population Health, UPMC Health Plan

SNPs create and follow federal requirements for care coordination, screening, follow-up, and other care management components via their Model of Care (MOC). D-SNPs are of interest to States and States are eager to include state-specific care coordination, health risk screening assessment, and other requirements into plan contracts and sometimes in the MOC. All stakeholders are

interested in supporting effective practices for the beneficiary/member and want to avoid duplication and burden.

This interactive session will feature brief remarks and key points from each panelist to frame and level set, and then a facilitated discussion around current status, where things are headed, emerging strategies, and innovative approaches to streamline and integrate care coordination and social risk screening requirements.

Learning Objectives:

1. To understand current practices and approaches around care coordination and social risk screening for special needs populations who are dually eligible
2. To describe one example of how a state is establishing or refining their care coordination requirements for these individuals
3. To articulate how the federal requirements for care coordination and social risk screening through the Model of Care and state requirements could be integrated or strategies for streamlining and addressing duplication

Subject: Innovative Contracting Relationship

During this session, participants will learn about innovative contracting approaches among:

- D-SNP with I-SNPs
- SNPs contracting with ACO
- MA Contracts with C-SNPs

Learning Objectives:

1. Understand common contractual relationships
2. Learn about possible approaches
3. Understand best practices in negotiations

Subject: Aligned Membership – Overcoming obstacles to member alignment. High impact strategies to further aligned membership

(In Development)

3:00PM - 4:00PM

Facilitated Networking Sessions: Topic Specific - (Run Concurrently)

Subject: Federal Medicaid Advisory Commission D-SNP Findings & Recommendations

Subject: Integration Data Sharing
(In Development)

4:15PM - 5:00PM

Facilitators:

Kirsten Blom, MACPAC (Invited)

Joanee Jee, MACPAC (Invited)

In its March 2023 report, MACPAC presented findings from a focus group held on D-SNPs and D-SNP performance. During this session, participants will hear from MACPAC analysts about their research and recommendations to Congress. Participants will discuss federal views on integration.

Reception: 5:30PM - 6:30PM

Tuesday, October 24, 2023

Visit Exhibit Hall and Breakfast: 8:00AM - 9:00AM

Education Sessions – Run Concurrently

ICRC – Mathematica State strategies to achieve Exclusively Aligned Enrollment (EAE)

Enrollment Numbers
(In Development)

Subject: Member Engagement Session

Speakers: Consultancy and Two Beneficiary Groups (Invited)

9:00AM - 9:45AM

Last year, CMS finalized new requirements for member engagement. During this session participants will hear from consultants and beneficiary groups on best practice for member and customer engagement in plan operations and governance.

1. Learn CMS requirements
 2. Understand working strategies and best practice
 3. Learn about consumer group recommendations
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Featuring Dr. Jessica Maksut CMS – Office of Minority Health and two member SNPs SMEs

The CMS Office of Minority Health has issued the Health Equity Summary Score Dashboard and additional tools to promote health equity goals. Plans have had the opportunity to review their information and compare to benchmarks. This interactive discussion will highlight HESS, with OMH representative offering insights from this work. SNP/MMP subject matter experts will provide brief remarks on how they hope to use the HESS and what other tools and programmatic or collaborative approaches they are finding useful in addressing health disparities among their complex populations. Interactive discussion with all in attendance will offer an opportunity to ask questions, share observations, and offer ideas for the next stage in this work.

Learning objectives:

1. To describe the components of the OMH Health Equity Summary Score Dashboard.
2. To articulate how special needs populations with different diversity characteristics can utilize the HESS Dashboard and other tools and resources from the OMH
3. To enumerate key considerations for SNPs in choosing health equity goals and setting forth a strategy for addressing disparities and measuring success.

Closing Panel

SNP Priorities – CMS Perspectives

11:00AM -
12:00PM

Facilitator: Allison Rizer, MHS, MBA, Principal, ATI Advisory Panel:

- Tim Engelhardt, Director, Medicare Medicaid Coordination Office
- Lindsay Palmer Barnette, Director, Models, Demonstrations and Analysis Group at Centers for Medicare & Medicaid Services
- Heather Barks, CMS Medicare Advantage Division, Policy Director

During this closing session, participants will hear about CMS' policy priorities and perspectives on all SNPs – D-SNP, I-SNP, and C-SNP as well as views on next steps for integration. Ample time will be provided for audience Q&A.

Wrap-Up

Closing Remarks – Mike Cheek, President & CEO

12:00PM -
12:15PM

REGISTER HERE

