13th Annual Leadership Forum  
*Integrating Policy into Practice*

November 2-3, 2017 | Capital Hilton | Washington, DC

**Preliminary Agenda**

**Thursday, November 2, 2017**

7:30am – 8:45am  **Registration and Continental Breakfast**

8:45am – 9:00am  **Welcome and Opening Remarks**  
Cheryl Phillips, MD, President & CEO, SNP Alliance

9:00am – 9:45am  **Update from Key Congressional Committee Staff on SNP, MMP, Reauthorization and Related Issues in the 115th Congress**

In this session, Congressional staff will provide an update on health policy activity in the 115th as Congress works to address changes to the ACA. They will discuss the status of SNP permanency as well as other key legislative issues of importance to SNPs and MMPs in advancing integration and specialty care programs.

9:45am – 10:30am  **The State of the States: Implications for SNPs and MMPs in Times of Change**

**MODERATOR**  
Pamela Parker, MPA, Medicare-Medicaid Consultant to SNP Alliance

**PANELISTS**
- Camille Dobson, Deputy Director, National Association of State Units on Aging and Disability (NASUAD)
- Jack Rollins, Senior Policy Analyst, National Association of Medicaid Directors (NAMD)

Executives from key associations for state Medicaid and MLTSS leaders (NAM and NASUAD) will provide an overview of how states are addressing changes and challenges around continued Medicaid financing, implementation of the Medicaid Mega Rule managed care provisions and LTSS policy such as network adequacy and the community settings rule and impacts of these changes on the future of state MMP and D-SNP partnerships for integrated programs serving dually eligible populations.

10:30am - 10:45am  **Break**
10:45am – 11:45am **KEYNOTE SESSION**

**Engaging Consumers: Addressing the Needs of Vulnerable and Complex Chronic Populations**

Ann Hwang, MD, Director, Center for Consumer Engagement in Health Innovation – Community Catalyst

In this fragmented and complex health care system, a patient-centered lens can help us focus our care transformation efforts, particularly for members with the most complex needs. Dr. Hwang will address how to build the consumer and community voice in health care, and why at this particular moment, organizing and strengthening this voice is critical. She will discuss challenges to engagement, particularly among vulnerable populations, and will provide some insights from recent literature on care for complex populations and the work of Community Catalyst on engagement.

11:45am – 1:00pm **Lunch**

1:00pm – 2:00pm **Conversation with CMS’ Medicare-Medicaid Coordination Office: The Next Phase of Medicare-Medicaid Integration**

**MODERATOR**

Richard Bringewatt, President and CEO, National Health Policy Group

**PANELISTS**

- Tim Engelhardt, Director, Medicare-Medicaid Coordination Office, Centers for Medicare and Medicaid Services and other staff

Tim Engelhardt, Director of the CMS Medicare Medicaid Coordination Office (MMCO) and colleagues will brief meeting participants on MMCO activities and will address key issues related to advancing integrated care through MMPs and D-SNPs followed by a question and answer session moderated by Rich Bringewatt. Topics are expected to include recent evaluations of the Financial Alignment Initiatives (FAIs) and an update on MMCO/MCAG work related to SNP specific networks.

2:00pm – 2:45pm **State of Integration: Next Phase and Opportunities for Working with States**

**MODERATOR**

Pamela Parker, MPA, Medicare-Medicaid Consultant to SNP Alliance

**PANELISTS**

- Jim Verdier, Senior Fellow, Mathematica, Integrated Care Resource Center (ICRC)
- Nancy Archibald, Senior Program Officer, Center for Health Care Strategies (CHCS)

Medicare-Medicaid integration experts from the Center for Health Care Strategies and the Integrated Care Resource Center involved in supporting integrated state programs will provide an overview of state integration activities, provide their unique perspectives on future opportunities for working with states and share recent MMP, D-SNP and LTSS-related research and reports including results of an ASPE study on D-SNPs.
2:45pm – 3:00pm  Break

3:00pm – 4:00pm  Interactive Learning Breakout Tracks (concurrent sessions)
This series of shared learning labs will provide an opportunity for medical directors and CMOs, Senior Nursing Leads, Case Management Executives and other plan leaders to actively engage in problem-solving and advanced practice discussions important to establishing new and improved methods for serving persons with complex care requirements. Each session will be led by senior staff with relevant practice experience in crafting and implementing program innovation.

**Track A: Caring for Complex Frail Elders: Exploring Models that Work**
Complex care for older adults who are defined as ‘frail’ involves the assessment of complex conditions and co-morbidities, functional and cognitive limitations, mental/behavioral health needs and psychosocial status. The art and science of a successful model includes the integration of the medical and social supports to address the unique needs of each individual; including care transition support. Provider network partnerships are critical in order to support the customized care delivery model needed to address the vast array of needs identified when caring for frail elderly patients. Two SNPA members, Health Partners and Anthem/CareMore, are nationally recognized as best-practice models of person-centered care for Medicare enrollees with co-morbid conditions and functional support needs, and will provide learning lessons which may be utilized by Chronic, Dual, and Institutional SNPs, and MMPs.

- Tom VonSternberg, MD, Medical Director
- Sue Oestreich, RN, Senior Manager, MSHO/MSC+/SNBC Programs, Health Partners
- Tamera Cauthorne-Burnette, MSN, FNP-BC, Anthem/CareMore

**Track B: Potential for Partnerships with Housing/LTSS/and Health Plans for Low-income Adults**
A recent report from the Kaiser Foundation suggests that supportive housing (housing with LTSS services) can improve health status, result in better mental health outcomes and reduced substance use. This session will explore this relationship of housing, LTSS, and the role of the health plan as an essential component to that partnership. We will hear from Commonwealth Care Alliance, on their approaches they are making with both housing and supportive services. Massachusetts State Dept. of Elder will share their strategies for identifying and linking high-risk individuals with service and supports, and housing. Lastly, we will hear about the pilot program to test potential strategies of housing, LTSS and Health Plan partnerships.

**MODERATOR**
Larry Atkins, Executive Director LTQA

**PANELISTS**
- Lisa Fleming, Chief Legal Officer, Commonwealth Care Alliance
- Susan Ciccariello, Office of Elder Affairs, Massachusetts (INVITED)
4:00pm – 4:15pm  Break

4:15pm – 5:15pm  **Track C: Aligning Services for Persons with Complex Medical and Behavioral Health Needs**

Coordination and integration is challenging for individuals with serious medical conditions. But when behavioral health challenges are added, it can be daunting for the individual, provider and health plans to coordinate care and address the complex needs. UPMC and South Country health plans provide two excellent examples of successful approached that provide important lessons for SNPs serving dually eligible individuals with medical and behavioral health support needs.

- Cindy Rosenberg, M.D., AVP for Medical Services for Special Needs and Long-Term Services – UPMC Health Plan
- Maureen Murray, MBA, RN, PHN, Director of Health Services South Country Health Alliance

**Track D: Understanding the Role of Nursing Homes in Serving SNP Beneficiaries**

- Jill Sumner, Vice President, AllyAlign
- Mary Ann Eull, Vice President, Field Operations for DC, MD and VA, Optum
- Jim Verdier, Senior Fellow, Mathematica

5:30pm – 7:00pm  Reception

**Friday, November 3, 2017**

7:30am – 8:30am  Registration & Continental Breakfast

8:30am – 8:45am  **CEO Remarks and Recap**

Cheryl Phillips, MD, President & CEO, SNP Alliance

8:45am – 9:45am  **Panel: Improving Health Equity: Short- and Long-Term Solutions**

This panel will focus on two key issues in improving health equity within vulnerable special needs populations: (1) data availability and completeness for accurate identification/stratification and action; and (2) effective strategies that yield health outcomes improvement, involving traditional and nontraditional partners. Viable short-term and longer term “solutions” will be explored in an interactive discussion with all attending.

**MODERATOR**

Deborah Paone, DrPH, MHSA, Policy Consultant and Performance Evaluation Lead to SNP Alliance

**PANELISTS**

- Cara James, PhD, Director, CMS Office of Minority Health
- Amy Helwig, MD, MS, Chief Quality Officer, UPMC Health Plan
- Ana Fuentevilla, MD, Medical Director, UHC Community & State
9:45am – 10:45am  **Aligning LTSS and SNP/MMP Performance Measurement and Standards**
As managed long-term services and supports within states grows, there is increasing urgency to align performance measurement and standards with those applied to special needs and Medicare-Medicaid plans. We will examine the current state of the art and science together and identify priority opportunities for connecting measures and measurement systems/processes to reduce duplication, conflict, and waste — and to improve the potential for more effective quality improvement and regulatory requirements, e.g., on provider network standards.

**MODERATOR**
Deborah Paone, DrPH, MHSA, Policy Consultant and Performance Evaluation Lead to SNP Alliance

**PANELISTS**
- Erin Giovannetti, PhD, Senior Research Scientist, NCQA
- Debra Lipson, MHSA, Senior Fellow, Mathematica

10:45am – 11:00am  **Break**

11:00am – 12:00pm  **KEYNOTE CLOSING SESSION:**
Using Quality Measurement to Drive Change
Shantanu Agrawal, MD, President & CEO, National Quality Forum

As payers adopt value-based payment approaches, the need to improve measures of provider and plan performance, particularly for complex populations, is compelling. Dual and special needs populations are complex — with multiple medical, behavioral conditions and social risk factors — that require integration of care across, home, primary care, specialty care, acute, rehab, and long-term services and support. The impact of social risk factors on health outcomes as currently measured have been robustly and empirically demonstrated. Moving toward the goal of meaningful and accurate measurement that can yield actionable information for improvement — at a person, population, organization, and network level — is imperative to make quality measurement and improvement systems a key lever in improving health status in our communities.

12:00pm  **Adjourn**